# AMIT KUMAR

# Communication Designer



# **CONTACTS**

7042032767 amitkumarcreative5@gmail.com

#### **LINKS**

Portfolio

https://www.ameeetkumar.com/

Socials

https://www.instagram.com/ameeetkumar/www.behance.net/ameeetkumar

### **EDUCATION**

# Secondary

New Green Feild School, Delhi, Alaknanda in Commerce

#### **Bachelors**

Atma Ram Sanatan Dharma college, Delhi university (2018-21)

#### Post Graduate

Post graduate diploma in communication design from Pearl Academy (2021-23)

# SKILLS/Achievements

# Design skills

- Proficient in Adobe creative suite (illustrator, Photoshop, Indesign, Premiere pro and After effects.)
- · UI/UX Design
- · Presentation Design
- · Visual communication
- · Brand Identity

### Soft skills

- Team collaboration and cross-functional communication
- Time management and multitasking in fastpaced environments
- · Problem-solving and adaptability

### **Achievements**

- Led a team of 30 people as the president of Ranagayan the dramatics society of arsd college
- Won the excellence award for showcasing extraordinary work at pearl academy

# **PROFILE**

Dynamic Communications Designer with 2 years od experience designing and a flair for translating complex ideas into visually engaging content. Proven expertise in crafting compelling visual narratives, designing impactful prototypes, and creating persuasive pitch decks. Adept at seamlessly integrating design principles with strategic communication goals for maximum impact.

# **EXPERIENCE**

# **Graphic Designer**

Vistas Global (May 2023 - December 2023)

Responsible for internal communications strategies, fostering a cohesive and informed workplace environment.

Played a pivotal role in a key project, leading the design process for prototypes that significantly contributed to successful pitch.

Designed and executed a visually compelling pitch deck, enhancing the company's professional image and aiding in securing new opportunities.

# Proxy (June 2022 - January 2023)

Proxy is an edtech startup specifically for college students which simplifies the learning process for college students. In my role there as a design lead I helped them with their Logo, Pitch decks and assets for their websites and apps.

# **Graphic Design Intern**

# Tooood (Jan 2022 - March 2022)

Tooood is a startup which is making gravies for Indian market. I worked as an intern for tooood where I was responsible for designing the packaging for their product.

# Freelancing

# MusicXNFT

Worked for a nft project named Music x nft where I made a teaser video for a artist named Udit Kumar

#### Vibayora

Helped a plastic pellets company with their branding

#### Commonplace

Helped in creating assets for the website of a studio in dubai called commonplace